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Is the message getting through? An update on public understanding of antibiotics from a nationwide household survey in England, 2017

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INTRODUCTION

Public surveys conducted by Public Health England (PHE)¹⁻⁶ have shown that:

- Lower socio-economic groups use more antibiotics
- Higher socio-economic groups are more likely to keep and use leftover antibiotics
- Public campaigns used alone have not reduced antibiotic use
- Many patients (and especially the young) do not complete their antibiotic courses

AIMS

To determine knowledge and use of antibiotics in the general public, including a large group of parents with young children, comparing results with previous surveys.

METHODS

- A market research company, Ipsos MORI, conducted interviews as part of their weekly Face-to-Face Omnibus (Capibus) survey that collects a wide range of information from across the country in a single week.
- The main survey was conducted between 24th January and 5th February 2017, using multistage sampling to recruit 1,691 adults aged 15+ from across England for face-to-face interviews in their own home.
- A subset of data (only questions pertaining to children) from an additional sample (n=592) of parents of children under 5 years old was collected between 6th and 19th March 2017.
- The interview schedule was based on previously-published PHE surveys. 1-6
- A validated questionnaire asked about participants' recent infections, antibiotic knowledge and use, including questions about antibiotic resistance (Box 1).

Box 1: New question asked in 2017 about antibiotic resistance (correct answer)

- Q1. People can carry antibiotic resistant bacteria for over a year (true)
- Q2. Antibiotics don't work for everything (true) Q3. Taking antibiotics when you don't need them encourages bacteria
- that live inside you to become resistant (true)

Q5. If you have taken antibiotics recently and then have a new

- Q4. Antibiotic resistance is not caused by taking antibiotics (false)
- infection, antibiotics are more likely to work on this new infection (false) Q6. All antibiotic resistant bacteria are harmful (false)
- Q7. Antibiotics work for colds or flu because they're viral infections
- (false) Q8. We can carry antibiotic resistant bacteria in our bodies without

RESULTS

Awareness and perceptions

- In broad terms, levels of understanding have not changed substantially over the past 14 years (**Table 1**).
- For example, although a majority (72-83%) of respondents recognize that antibiotics kill bacteria/treat bacterial infections, a sizable minority (35-43%) think that antibiotics kill viruses/treat viral infections.

Antibiotic use

- Three quarters of respondents (72% (1,237/1,707)) reported at least one infection in the past 12 months.
- One sixth (15% (73/503)) of respondents who had taken antibiotics reported having left-over capsules or tablets, of which 33% (24/73) were kept for possible future use.
- 1% of respondents (22/1,707) had taken left-over antibiotics in the preceding 12 months and 2% (28/1,707) had taken antibiotics obtained without a prescription.

Expectations, advice, information, and prescriptions

- Among the 256 respondents who accessed primary care, as many expected antibiotics (38%) as expected treatment for symptoms (34%); 57% (145/256) were prescribed antibiotics (**Table 2**).
- Among 1,339 respondents who had an infection or antibiotics within the past year, 43% (571) said that they did not receive any advice or information about antibiotics, compared with 55% in 2014.*
- The majority (83%) of those who did receive information in 2017 said that it was provided to them verbally by a healthcare professional.

Delayed antibiotics

- 4% (59/1,707) of respondents had been given a 'delayed/back-up' antibiotic prescription by a GP, nurse, dentist or other health professional in the past 12 months, the same proportion as in 2014.
- Fewer respondents in 2017 (23%) compared with 2014 (28%) were aware of delayed antibiotics.*
- The proportions of respondents who were ambivalent about delayed antibiotics for urinary, ear and throat infections tended to be lower in 2017 compared to 2014.

* Pearson's chi-squared p≤0.004 2017 *cf.* 2014

A multivariable analysis of factors associated with knowledge about antibiotic resistance and its relationship with antibiotic use (7+ correct responses to 9 questions) showed: More knowledgeable = higher social class; higher qualifications; households with children; respondents who had visited a doctor or pharmacy in the preceding 12 months

knowing (true)

Less knowledgeable = youngest (15-24 years); oldest (65+ years); black, Asian and minority ethnic adults

Table 1: Trends in awareness and perceptions about antibiotics and resistance (2003-2017)

	2003	2008	2009	2014	2017
Antibiotics can kill bacteria	80%	72%	72%	-	-
[bacterial infections] can be effectively treated by antibiotics	-	-	-	77%	83%*
Antibiotics can kill viruses	43%	41%	39%	-	-
[viral infections] can be effectively treated by antibiotics	-	-	-	40%	35%
Antibiotics work on most coughs and colds	32%	30%	27%	-	-
[colds or flu] can be effectively treated by antibiotics	-	-	-	14%	15%
Most coughs, colds and sore throats get better on their own	-	-	-	49%	52%
A course of antibiotics should be stopped when a person feels better	-	24%	20%	-	-
ou don't need to finish a course of antibiotics if you are feeling better	-	-	-	13%	13%
trust my GP's advice as to whether I need antibiotics or not	-	-	-	88%	85%
trust my nurse's advice as to whether I need antibiotics or not	-	-	-	69%	73%
trust the pharmacist's advice as to whether I need antibiotics or not	-	71%	70%	66%	71%
Antibiotic resistant bacteria could infect me or my family	80%	68%	67%	-	-
Healthy people carry antibiotic resistant bacteria	-	-	-	45%	43%
Bacteria that are resistant to antibiotics spread easily from person to person	-	-	-	53%	50%
n most instances you cannot drink alcohol while taking antibiotics	-	-	-	76%	72%
Taking antibiotics weakens your immune system	-	-	-	51%	44%
	* Pearson's chi-squared p≤0.01 2017 <i>cf.</i> 2014; ** p≤0.00				

Table 2: Expectations, advice and antibiotic prescriptions reported by respondents who accessed primary care for their own or their child's respiratory (cough, throat, ear, sinus, chest infection) or flu symptoms or a cold/runny nose in the past 12 months

	Respiratory/flu symptoms		Cold/runny nose	
	Self	Child	Self	Child
	n=256 ^a	n=152 ^b	n=61 ^c	n=58 ^d
What did you EXPECT?				
To be prescribed antibiotics	38% (98)	27% (41)	29% (18)	13% (8)
To be prescribed treatment for symptoms	34% (88)	33% (50)	25% (15)	22% (13)
Advice about whether antibiotics were needed	19% (48)	23% (35)	24% (14)	21% (12)
What HAPPENED?				
Antibiotics were prescribed	57% (145)	41% (63)	31% (19)	33% (19)
Treatment to relieve/reduce symptoms was prescribed	30% (76)	24% (36)	26% (16)	16% (9)
Advice was given about whether antibiotics were needed	15% (38)	25% (38)	16% (10)	12% (7)

throat, ear, sinus, chest infection) or flu symptoms in the past 12 months (n=955) who visited or contacted a doctor's surgery or visited a NHS Walk-In Centre or GP

b Respondents with a child under 5 (n=882) who had respiratory (cough, throat, ear, chest infection) or flu symptoms in the past 12 months (n=292) who visited or contacted a doctor's surgery or visited a Fespondents with a cold or a runny nose in the past 12 months (n=862) who visited or contacted a doctor's surgery or visited a NHS Walk-In Centre or GP out-of-hours service for their illness (n=61) Respondents with a child under 5 (n=882) who had a cold or a runny nose in the past 12 months (n=310) who visited or contacted a doctor's surgery or visited a NHS Walk-In Centre or GP out-of-hours

DISCUSSION

- Most people have a correct basic understanding of antibiotics (they treat bacterial infections), but misunderstandings persist among a substantial minority (antibiotics can kill viruses).
- 43% of people who had an infection or took antibiotics said that they did not receive any advice or information.
- Most people trust their GPs advice as to whether antibiotics are needed.
- Hence, there is scope for:
 - providing more information about antibiotics and antimicrobial resistance during primary care consultations

Information needs to be aimed at those groups identified as being less knowledgeable about antibiotics, namely adults

- raising levels of trust in advice given by nurses and pharmacists
- under 24 or over 65 years old and black, Asian and minority ethnic adults.
- More work is needed to explore antibiotic understanding, use and culture of use in these groups, and barriers to improvement.

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